

BLOG STATS

- Over 145,000 unique visitors per month
- Over 300,000 page views per month
- In a 2016 survey, **52% of readers** reported making a booking or purchase based on a recommendation on Alex in Wanderland.
- Posts 3-5 times per week



61,700+ Followers



16,200+ Followers



12,000+ Likes



10,000+ Followers



ABOUT ME

I'm Alexandra Baackes, a New York native whose insatiable wanderlust has brought her to 30+ countries around the globe.

Blogging since 2009, I have a loyal and dedicated audience thanks to my personal tone and diary-style of posting.

I have a BFA in communication design and a working background in photography and videography. I also have a passion for all things aquatic -- I'm a PADI Divemaster and a Women Diver's Hall of Fame grant recipient who loves sharing my underwater stories and images.





PARTNERSHIPS

- Past and current partners include Capital One, KAYAK, Viator, PADI, Hawaiian Tropic, Abbot Global Healthcare brands, Visit Florida, the Maui Visitor's Bureau, Travel Manitoba, Travel Nevada and numerous hotels, tour operators, and DMOs around the world.
- Invited to speak at both TBEX and PRSA conferences regarding how bloggers can work with brands.
- Can provide testimonials from partners regarding my excellent referral statistics.

AS SEEN ON

Men's Fitness
Woman's Day
viator

NATIONAL GEOGRAPHIC

THE OPRAH MAGAZINE

S.E.A. Backpacker.
south east asia

GADLING
more!

AWARDS



Tripadvisor's 2015 Female Solo Bloggers to Follow
by Tripadvisor.com



Top 50 Travel Blogs
Based on traffic, by TheExpeditioner.com



Top 100 Travel Blogs
Based on influence, by NomadicSamuel.com



Top 25 Travel Blogs of 2013
by Viator



Inspiring Travel Blogs of 2013
by Southeast Asia Backpacker Magazine



15 Instagram Accounts You Need to Be Following
by Playboy